



Newsletter  
September 2016



### A new look, for Clinerion.com!

Our website has a brand-new look! Our shiny new interface offers quicker access to everything to do with how we help patient recruitment for clinical trials, deeper information about our technologies and competencies, a comprehensive guide to our events attendance and other news, and direct access to the know-how of our experts - whichever language you speak!

Clinerion.com has evolved to be better than ever! Please have fun exploring the new site. We hope you enjoy the experience!

[www.clinerion.com](http://www.clinerion.com)

Webinars: Patient Recruitment for Clinical Trials Based on Hospital e-Records

\*\*\* Last chance to register! \*\*\*



One of the biggest challenges in clinical research is identifying patients whose profiles match study protocols. Clinerion's Patient Recruitment System is free for hospitals and supports patient search by querying hospital medical records. Our partner hospitals have higher visibility to international trial sponsors. At the same time, the amount of effort required to identify suitable patients is greatly reduced. In this continuing series of webinars, we will demonstrate PRS, highlighting how we make the clinical trials process at hospitals and pharmaceutical companies quicker and more efficient.

Check out our continuously updated webinar program for the latest sessions for your timezone. **Take this last chance to register** for the the next two sessions, which take place in the next two days!

Tuesday, September 20,  
at 3pm (London / Lisbon), 4pm (Paris / Berlin / Madrid / Rome), and 5pm (Athens / Vilnius / Sofia / Bucharest / Moscow)

[More information](#) | [Register](#)

Wednesday, September 21,  
at 9am (San Francisco), 12pm (New York)

[More information](#) | [Register](#)



### Clinerion article: Pick and Choose

Traditional methods of finding suitable candidates for clinical trials are time-intensive and cost drug companies millions, putting the development of new medicines at risk and elevating prices. New techniques borrowed from big data analytics allow the process to be completed much more efficiently.

What are these new big data techniques that allow the clinical trials process to be completed much more quickly and efficiently, today? We explained all, in an article in "International Clinical Trials," August 2016.  
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[Link to August 2016 edition of ICT](#) | [PDF of the article](#)



Clinerion expands!

Clinerion has been quietly expanding over the past few months. We are proud to present our new team members!



**Diana Aghekyan**

Diana is our Sales and Marketing Assistant and based in Armenia.



**Denise Baumeler**

Denise is our Administrative Coordinator in Clinerion's Basel office.



**Gürcan Birkan Demir**

Birkan is our Professional Services and Support Engineer in Turkey.



**Sema İbşirlioğlu**

Sema is our Clinical Research Site Coordinator, responsible for site management in Turkey.



**Luis Magalhaes**

Luis is our new International Sales Manager and based in the Basel office.



**Zeynep Tüfekcioğlu**

Zeynep is responsible for assisting the Country Manager in Turkey.

### New office in Istanbul!

With the expansion of our team in Turkey, we have also moved to new offices! Our new address is:

Barbaros Mahallesi, Ak Zambak Sokak  
Uphill Towers A Block Daire No:87 Kat:15  
Ataşehir, İstanbul, Türkiye





### Clinerion PRS on Tour

No rest for us, over Summer - we kept up our pace, attending [Becker's Hospital Review's 2nd Annual CIO/HIT + Revenue Cycle Conference](#) in Chicago, in July; [HEC 2016](#) (Health – Exploring Complexity: An Interdisciplinary Approach) in Munich, in August (where our Head of Sales, Tigran Arzumanov, also gave a talk entitled "Matching clinical trials with patients: global EHR based patient recruitment"); [Life Sciences Baltics](#) in Vilnius, this past week; and [Pink Ribbon's 3rd Breast Cancer Forum](#) (run in association with the Royal Society of Medicine), in London, also this past week.

### Next Up ...

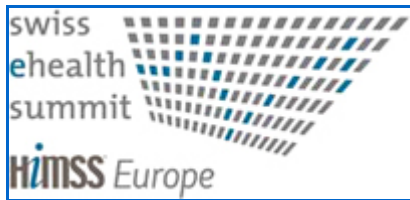
We'll still be bringing our clinical trial patient recruitment solutions on the road all over the place ... Come talk to us at any of the following upcoming events! [Contact us](#), if you'd like to book an appointment.



Clinerion is speaking and showing a poster at the [International Pharmaceutical Technology Symposium \(IPTS\) 2016](#), organized by Hacettepe University, taking place September 18-21, in Antalya, Turkey.

Clinerion's Dominik Aronsky gave a paper entitled "Real Time Electronic Site Selection and Patient Recruitment" yesterday, but Clinerion also has a poster entitled "Use of EHR Integration to Enable Electronic, Multi-Center Patient Recruitment for Clinical Trials" in the poster section.

[Contact us](#) for an appointment.



The [Swiss eHealth Summit](#) takes place September 20-21, 2016. This event is organized by the Swiss Society of Medical Informatics, in collaboration with HIMSS. Clinerion will be in attendance - do let us know if you'd like to meet up during the event!

[Contact us](#) for an appointment.



Clinerion will attend this year's [Partnerships in Clinical Trials US](#), in Boston, on October 5-7, 2016.

"PCT 2016 brings together the best curated content on clinical trials outsourcing, procurement, operations, and innovation as well as the disruptive technologies that will make your trials faster, better, and more cost-effective."

[Contact us](#) for an appointment.



Clinerion is proud to be a sponsor of the [2016 Global Site Solutions Summit](#), organized by the Society for Clinical Research Sites (SCRS). The event will take place October 13-16, 2016, in Boca Raton, FL, USA.

The Site Solutions Summit is the event where clinical trial sites, sponsors, CRO executives, vendors and regulators come together to share best practices and develop new partnerships.

Clinerion will be present at booth #105, and will also be the panellist for the [Breakout Session "Innovation for Recruiting Diverse Populations"](#) (in the Site Voice strand) at 2:30 - 3:30pm, on October 15.

[Contact us](#) for an appointment.



As an exhibiting business partner of the Site Solutions Summit, Clinerion invites you to register and enjoy \$200 off the standard rate of \$1598 by using code **EXCLINERION** at checkout.

[REGISTER HERE](#)

(Note: the discount will not apply retroactively to previously-registered attendees.)

And that's our Fall! Do [contact us](#), if you'd like to arrange an appointment at any of these events!



Click [here](#) to visit the NEW Clinerion website, or follow us on:



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