

Le Vin Chin

From: Clinerion Newsletter <info@clinerion.com>
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To: Le Vin Chin
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Newsletter
September 2017



A new era in patient privacy: Clinerion's new Anonymized Identification technology enables hospitals to re-identify patients from anonymized data.

Clinerion has filed a patent for a new technology for patient search and identification at hospitals, based exclusively on anonymized electronic medical records, with no use of pseudo IDs. The "anonymized identification" (ANID) technology thereby ensures the privacy and security of patient information.

The technology uses a combination of techniques, incl. checksum algorithms to match anonymized records with corresponding hospital medical records. The new technology, implemented in Clinerion's Patient Recruitment System (PRS), significantly reduces any risk of private information being revealed when using patient medical records to evaluate study feasibility, or identifying patients for enrollment in clinical trials.

[Here's the full story >](#)

But how does it work?

Clinerion will present our "Anonymized Identification" (ANID) technology in a free webinar on October 10, 2017. Join us, to hear all about our unique and ground-breaking new technology!



Webinar: Clinerion's NEW "Anonymized Identification" (ANID) Technology and its use in EHR clinical trial patient recruitment.

Date: Tuesday, October 10, 2017.

Presenter: Tigran Arzumanov, Clinerion Head of Sales.

Attendance: free.

There will be three webinar sessions, to allow participants from all time zones to attend. Each session will last 30 minutes.

[For full information about the webinar, please click here](#)
[≥](#)

USA
Clinerion talks 'technically groundbreaking' patient recruitment system
By Melissa Fawcender 8/23-Aug-2017
Last updated on 23-Aug-2017 at 17:17 GMT



Related tags: Clinerion, Patient recruitment, Technology, Clinical trials

Clinerion recently filed a patent for its "anonymized identification" (ANID) technology, the use of which avoids possible privacy concerns associated with electronic patient data, says CEO.

Outsourcing Pharma interviewed Clinerion CEO Ulf Claesson on our new ANID technology:

Clinerion talks 'technically groundbreaking' patient recruitment system. (Outsourcing Pharma)

Publication date: August 23, 2017

[Read the article here >](#)

Clinerion News



Clinerion is revamping: NEW web application

Clinerion has redesigned the web application for Patient Recruitment System, creating a sleek, professional and intuitive new user interface with analytical capabilities. The system's functionality and speed have been improved, further supporting decision-making for clinical trial site selection and recruitment strategies.

[Find out more, here >](#)



Clinerion is growing: Başkent University joins Clinerion's Patient Recruitment System Platform.

Başkent University's hospital cluster is joining the Patient Recruitment System platform, giving their 4.5 M patients access to innovative treatments and therapies offered by cutting edge clinical research.

[Find out more, here >](#)

Clinerion adds 4.5m patients to recruitment platform

By Melissa Faustovick 02/10-Aug-2017



Related tags: Clinerion, Patient recruitment, EEMEA, Clinical trials

Başkent University's hospital cluster has joined Clinerion's Patient Recruitment System (PRS) Platform, expanding sponsor access to potential clinical trial participants.

Clinerion's patient data services include data-assisted protocol optimization, site feasibility evaluation, and patient identification.

Outsourcing Pharma dug a bit deeper into the news about Başkent University joining Clinerion's Patient Recruitment System and interviewed our Head of EEMEA Region, Barış Erdoğan, PhD:

Clinerion adds 4.5m patients to recruitment platform (Outsourcing Pharma)

Publication date: August 3, 2017.

[Read the article here >](#)

Clinerion is growing!

The Clinerion organization has been growing in recent months, and we have been thrilled to welcome a few new members of our team to our offices in Basel and Istanbul. Some have been with us a while, already, others are brand new. Welcome, one and all!

It won't stop there - another new team member will arrive in October. And we're still on the look-out for another open position - that of Solution Sales Specialist. See below!



Savaş Altuğlu
Professional Services & Support
Engineer, Istanbul Office



Mendurim Rashiti
IT Administration Support
Engineer, Basel Office



Merdan Sarmis
Junior Software Engineer, Basel
Office



Job opening: Solution Sales Specialist

To strengthen our existing Sales team in Basel we are currently hiring a Solution Sales Specialist. The role will be instrumental in driving the continued roll-out of Clinerion's PRS to hospitals and clinical trial sponsors worldwide. The Solution Sales Specialist will create business opportunities, with a focus on Contract Research Organizations (CROs), hospitals, integrated healthcare delivery networks and pharmaceutical companies.

[Please visit our Careers page to read the full job description and to apply >](#)

Telling Our Story

Here are some articles we have recently had published:



On the Record (International Clinical Trials)

Publication date: August 4, 2017

The rise and the benefits of precision medicine - and how data analytics of electronic health records helps to unlock its potential.

"Precision medicine is fast becoming recognised as the way forward for the treatment of diseases. Having the right patient medical information is key, and IT technologies are crucial in being able to analyse it. Of all the data sources, electronic medical records seem to hold the most potential."

[Read our article in "International Clinical Trials" >](#)



"In Switzerland, we often sell promising technologies too early" (BaselArea.swiss)

Publication date: September 5, 2017

BaselArea.swiss interviewed Clinerion CEO Ulf Claesson on the challenges and opportunities inherent in running startups in healthtech.

[Read the interview here >](#)



Partnership unveils EHR-EDC integration (CenterWatch Weekly)

Publication date: July 24, 2017

Front page on CenterWatch Weekly in July was their report on the news of Clinerion's partnership with Cisia (announced last Newsletter).

[Read the report here >](#)

Clinerion PRS on tour.

We've been busy as ever, recently ...



At the 3rd International Congress on Clinical Trials for Medical Devices 2017, in Budapest, Hungary.



At the 2017 Congress of the European Society of Medical Oncology (ESMO), in Madrid, Spain.



At the Innovation Forums Poster Session, at Basel Life, in our home city of Basel, in Switzerland.

Next up ...

See where which conferences we'll be attending next, on our [Events page](#) >

If you'd like to meet us at one of these conferences, [contact us to make an appointment](#) >



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