

Dear {contact.first},
Welcome to your Clinerion Courier.



We Are A Community

by Le Vin Chin, Editor-in-Chief, Clinerion

In October, we reached another milestone, as the Ege University Hospital, Izmir, Turkey, and the A.C. Camargo Cancer Center, São Paulo, Brazil, came online in Patient Network Explorer, increasing Clinerion's global online coverage of patients to 32 million. That's 32 million individual patients around the world, in 70 healthcare organizations (HCOs), across 15 countries, who are available to be matched to the clinical trials of our client sponsors. We have unique coverage in hard-to-enable parts of the world and 2020 has already shown the largest expansion ever in Clinerion's "Community" of patients and HCOs. And the year is not over yet – we already have another 12 countries in our pipeline to go online.

Implementing Clinerion's Patient Network explorer at hospital premises also enables the sites themselves to gain an operational edge when managing existing clinical trials, additionally yielding a higher patient enrolment and retention through Clinerion's Patient Finder module, by identifying eligible candidates for pre-screening. At the hospital, Clinerion enables investigators to streamline research and data workflows across collaborating departments, and enhances the interrogatability of a site's patient data. Most notably, researchers gain access to patients from beyond their own organization and benefit from collaborative research opportunities.

Our Community members are all prominent in their countries and greatly experienced in their fields, performing research at the cutting edge of medicine, for the benefit of patients everywhere. Over the next 12 months, we aim to bring this expertise further into the forefront, by hosting a series of webinars to highlight the great work done by researchers in our network, as they harness the power and utility of Clinerion's real-world data for their work. Taking the form of a "tour" around the world, the first webinar in the series will feature great advancements in real-world evidence (RWE), in Turkey – look out for it!

Clinerion Community News

<p>A.C. Camargo Cancer Center São Paulo, Brazil</p>	<p>Ege University Medical Faculty Hospital Izmir, Turkey</p>	<p>DCC "Ascendent" Sofia, Bulgaria</p>
<p>A.C. Camargo has gone LIVE in Patient Network Explorer. The center is a reference site in Brazil in oncology, specializing in the diagnosis, treatment and research of cancer in humans in an integrated way. Thanks, to our partner in Brazil, iHealth Group!</p>	<p>Ege University Hospital has gone LIVE in Patient Network Explorer. Ege University Medical Faculty serves as the largest hospital in western Turkey and services neighboring countries, as well, with its experienced team and state-of-the-art equipment.</p>	<p>The Diagnostic and Consultative Center "Ascendent" has joined our Clinerion Community. It has performed outpatient clinical trials for more than 15 years, running 15-16 clinical trials per year, in many therapeutic areas, such as obstetrics and gynecology, neurology, endocrinology, psychiatry, psychology, dermatology, pulmonology, and hematology.</p>
		<p>View all News ></p>

Upcoming Webinars

"The Power of We" – A Practical, Collaborative Approach to Implement and Deliver Clinical Trials Predictably

November 11th, 2020, in collaboration with Trialbee

<p>Lars-Olof Eriksson Chief Executive Officer, Trialbee AB</p>	<p>Baş Erdoğan Vice President, Site & Patient Networks, Clinerion</p>	<p>Robert Molander CCO, Trialbee AB</p>	<p>Claudia Rodriguez Director of Operations, RARAS CRO</p>	<p>Mats Sundgren Director Health Informatics, Astra-Zeneca</p>	<p>Magnus Ytterstad Vice President of Customer Success & Analytics, Captano</p>

How can the drug development process be made more efficient and effective? Solutions that minimize uncertainties, time, cost and risks of clinical trials are the holy grail. In this webinar, we will discuss the application of new, synergistic, participant recruitment and retention techniques that make drug development more productive.

This webinar will present a roundtable discussion by combining the experience of sponsors and CROs as well as the resources and tools of Trialbee and Clinerion to expound on a use case that optimizes the clinical trials process in a practical and predictable way.

[Full details and registration >](#)

RWE in Clinical and Epidemiological Research

November 17th, 2020.

<p>Dr. Tugay Aydinlar Medical Director, Sanofi, Turkey</p>	<p>Prof. Dr. Yağız Üresin Head of the Department of Medical Pharmacology, Istanbul Faculty of Medicine</p>	<p>Baş Erdoğan Vice President, Site & Patient Networks, Clinerion</p>	<p>Dr. Gamze Aktuna Research Assistant, Hacettepe University</p>	<p>Dr. Ergun Konakçı Dept. of Biostatistics and Medical Informatics, Ege University Faculty of Medicine</p>

RWE can support assessments of treatment patterns, costs and outcomes of interventions, identify underserved therapeutic areas, treatment claims and assess efficacy and safety of therapies in real-world use. In particular, RWE can be used to design efficient trials, clinical research efforts, support market access activities and inform reimbursement decisions.

The real-world data is there. How do we leverage it to produce actionable real-world evidence? Leading experts from Turkey discuss their experiences working with real-world data, including successes from use of healthcare data from Clinerion's Community of healthcare organizations on Patient Network Explorer.

[Full details and registration >](#)

Our slate of new webinars continues - look out for news coming soon on our next webinar, in December! Please bookmark our webinars page to see them as they are announced. We will also be announcing them on social media.

Share your topic ideas with us!

Is there a particular topic you would like to hear about in our future webinars? Let us know at info@clinerion.com.

[View our webinars page >](#)

The Eye of the Expert



Finding and Treating Rare Disease Patients in a Global Digital Haybale

Clinerion's Douglas Drake discusses the use of digital data in finding rare disease patients in the latest issue of the Journal for Clinical Studies.

"The volume and diversity of digital data is exploding, and, in healthcare, the number of electronic medical records is growing exponentially as technology makes this information increasingly available. Real-world data is increasingly accessible and useful for outcomes research and regulatory purposes. While clinical trial evidence remains the gold standard for evaluation of treatment efficacy, there is increasing interest and potential for converting RWD into real-world evidence that, through analysis and interpretation, can be used to inform healthcare decision-making."

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