

## Heading

### NEWS January 2016

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#### **Demo: Risk Based Monitoring System**



We are happy to report that there has been high demand to participate at our upcoming webinar in which we'll demonstrate the new user interfaces and functionality of the RBM application within the new release of our Quality Risk Management System.

Watch for yourself and see how you can use Clinerion's QRM System to identify and mitigate your clinical quality risks and thereby make risk based monitoring a reality at your organization.

When: 27-Jan-2015 9:00 - 9:30 am EST, 3:00 - 3:30 pm CET

It's not too late! So, click here to register for this free webinar.

## Find 10 to 30 times more patients in minutes? PRS debuts in North America, at SCOPE!

SCOPE - the Summit for Clinical Ops Executives, Miami FL, USA, February 23-25, 2016



If you'd like a closer look at how Clinerion's advanced technology, big data software solutions help sites, sponsors and CROs achieve higher efficiency trials and faster recruitment in their clinical research programs, then come to stand 505, at the exhibition hall of the SCOPE Summit.

We'll show you live demos of our premier products, the <u>Patient Recruitment System (PRS)</u> - shown for the very first time in North America! - and the <u>Quality Risk Management (QRM)</u> system, update you on our expanding services, and answer any questions you may have.

You'll be able to see how our PRS enables EHR-driven protocol feasibility and real-time, 24/7 patient recruitment, accessing millions of patients across the globe, to find 10 to 30 times more patients in minutes, compared to conventional manual patient screening. SCOPE will also be the very first time we'll be showing the brand new risk analytics interface of Clinerion's cloud-based QRM System.

#### Book an appointment to ensure a 1-to-1 meeting with us.

We also hope to see you at the SCOPE Summit conference <u>Leveraging Existing Data for Clinical and Observational Research</u>, where Randy Ramin-Wright, Clinerion's Director, Business Development, USA, will be chairing the Real-World Data track "Cross-Linking Data Sources" discussion about issues surrounding secondary use of existing healthcare data. (Thursday, February 25, 10.35 am)

#### ... or come discover PRS at HX360 and HIMSS16!

HX360 – the Executive Forum for health and technology innovation (part of HIMSS16 - the Health IT conference and exhibition), Las Vegas, NV, USA, February 29-March 3, 2016.

Clinerion is also proud to be at <u>HX360</u>, the healthcare innovation event that promotes transformation of healthcare through innovation and adoption of next generation technologies by leveraging technology, process and structure. HX360 runs in parallel with HIMSS16 and visitors



can access both events freely.

Here we will again show live demos of the <u>Patient Recruitment System (PRS)</u> and the <u>Quality Risk Management (QRM)</u> system. Look for us at booth #60 in the Innovation Pavilion, the platform for innovators to engage with emerging technology companies bringing transformative technologies to the industry.

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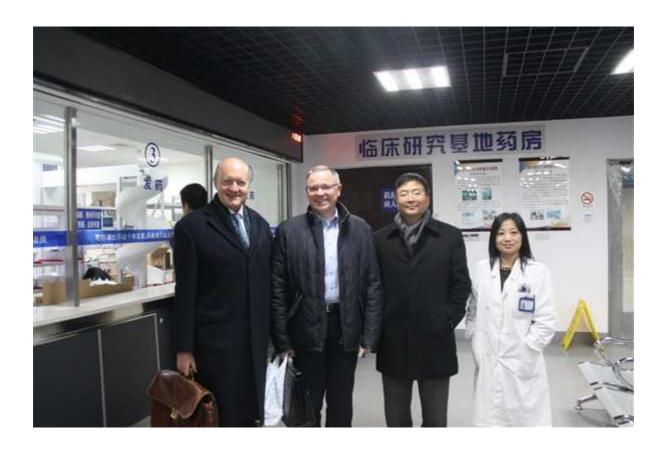
#### **New Marketing Manager at Clinerion**



Clinerion is still growing! We are pleased to welcome <u>Le Vin Chin</u> as Marketing Manager. Le Vin will head up Clinerion's interface with the clinical research field: outreach to all industry participants, development of our community of partner hospitals, and communication to the wider clinical, medical and pharmaceutical communities. With his broad experience in both inbound and outbound marketing, as well as communications, in a variety of fields, he will help Clinerion position its clinical research solutions, and expand its global reach and geographical coverage.

#### A visit to Shanghai ...

Ulf Claesson, our CEO, and Dr. Roland Haag, Head of Global Business Development, took a trip to Shanghai this month, where they had a warm welcome from Dr. Jack Xu, Vice President of the Shanghai Clinical Trial Center, and Dr. Wang Juyong, Director of the Phase 1 Clinical Trial Unit at Longhua Hospital, Shanghai.



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