



Dear (contact.first),



Welcome to the October edition of the Clinerion Courier!

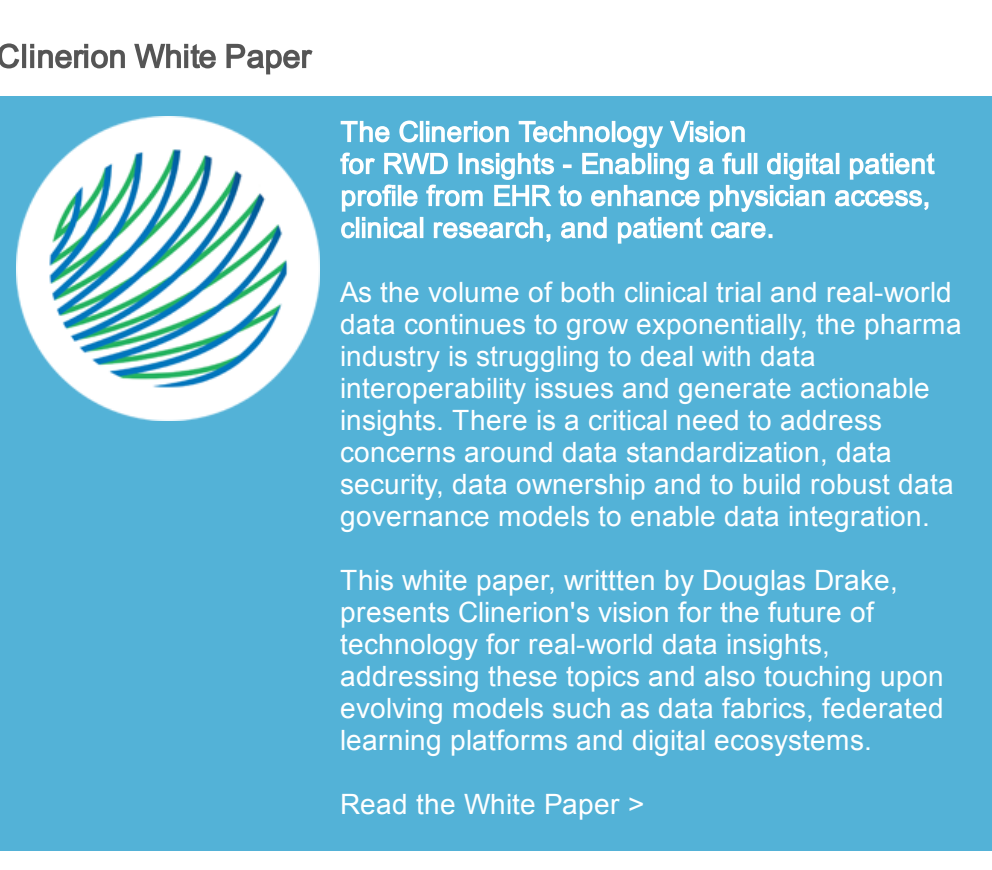
In this edition, we are proud to present Clinerion's vision for the technology future of real-world data insights for physician access, clinical research, and patient care. In particular, we focus on how enabling the creation of a "full" digital patient profile – derived from EHR-based real-world data – might revolutionize obtainable insights. We invite you to read it – and let us know how our ideas might fit your own strategic and technological plans.

It's a busy time for us at Clinerion: our planned program of three webinars has blossomed into an entire season, as our ecosystem of partners and platforms has joined us in the act. In the next few weeks, we are planning to run, or participate in, no less than five webinars and online panel discussions! They'll be on various topics, around real-world data solutions and real-world evidence – we hope to see you at least one, if not all of them!

With warm regards from Basel,

Your Clinerion Team.

Clinerion White Paper



The volume of both clinical trial and real-world data continues to grow exponentially, the pharma industry is struggling to deal with data interoperability issues and generate actionable insights. There is a critical need to address concerns around data standardization, data security, data ownership and to build robust data governance models to enable data integration.

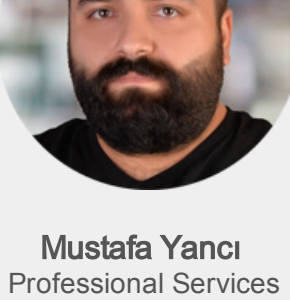
This white paper, written by Douglas Drake, presents Clinerion's vision for the future of technology for real-world data insights, addressing these topics and also touching upon evolving models such as data fabrics, federated learning platforms and digital ecosystems.

[Read the White Paper >](#)

News

Our team expands!

We are thrilled to welcome Mustafa Yanci, our new Professional Services and Support Engineer.



Mustafa Yanci
Professional Services and Support Engineer

Mustafa has worked as Mobile Charging Expert in Turk Telekom for 5½ years, using two major charging systems: BSCS (HP-UX) and OCS (Linux) and he has great experience with Unix/Linux & Oracle SQL/PL-SQL. His goal at Clinerion is to learn and improve his level of experience.

[View profile](#)

[All Clinerion News >](#)

Webinars

We're preparing a full program of webinars in Q3 and Q4. Please bookmark our website's Webinars page to stay informed of all the details as we announce them!



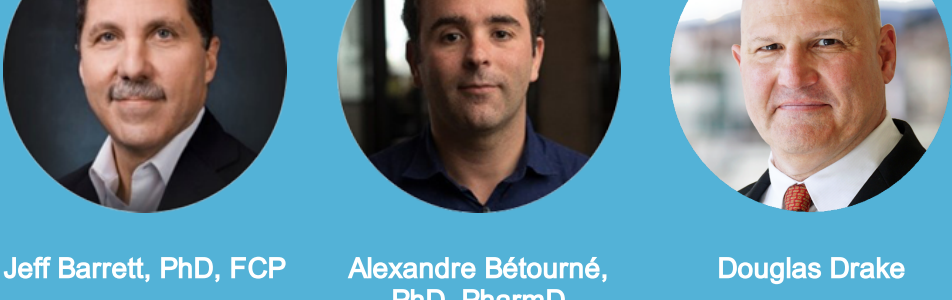
RDCA-DAP®
Webinar Series
Real-World Data Solutions

RDCA-DAP Collaboration with Clinerion for Real World Data Solutions
October 27, 2021, at 7 am PT | 10 am ET | 4 pm CET

This webinar will be run in collaboration with the Critical Path Institute.

The Rare Disease Cures Accelerator–Data and Analytics Platform (RDCA-DAP®) is launching a new webinar series with the goal of sharing with the community examples of the use of rare disease person-level data in drug development and regulatory decision making. The series will feature 1-hour webinars highlighting analyses that have been done in individual disease areas, how they informed drug development, and how similar approaches could be applied to common drug development issues encountered in rare diseases.

Speakers / participants:

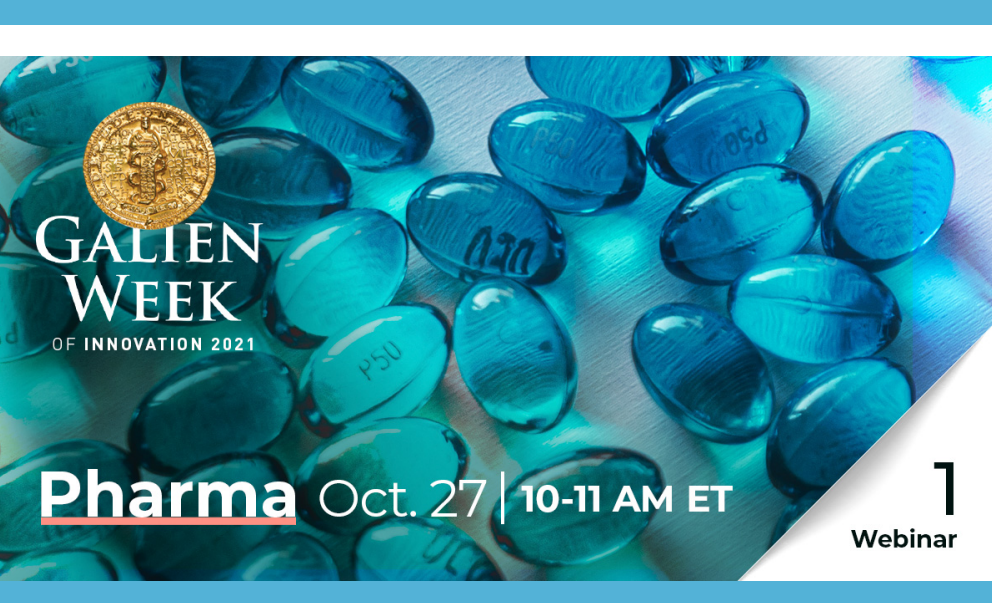


Jeff Barrett, PhD, FCP
Senior Vice President, RDCA-DAP Lead, Critical Path Institute

Alexandre Bétourné, PhD, PharmD
Scientific Director, RDCA-DAP, Critical Path Institute

Douglas Drake
Senior Director, Customer Solutions, Clinerion

[See the full webinar details >](#)



Pharma Oct. 27 | 10-11 AM ET
Webinar

Hematologic Cancers and Gene-Based "Tumor Agnostic" Therapies
October 27, 2021, at 10 am ET | 4 pm CET

Clinerion CEO Baris Erdogan will chair this webinar, which is part of the Gallien Week of Innovation, run by the Gallien Foundation.

Speakers / participants:



Shefali Agarwal, MD, MPH, MBA
Chief Medical & Development Officer, Epizyme

Dr. Michael G. Kauffman, M.D., PhD
Chief Executive Officer & Co-Founder, Karyopharm Therapeutics Inc.

Mark Mogul
Head of Medical Affairs, Servier Pharmaceuticals

Dr. Iain Webb, MD FRCP
Medical Head of US, Bayer Oncology

[See the full webinar details >](#)




DIA
Digital Technology in Clinical Trials
October 28-29 | Virtual

Patient Data Technologies for Real-World Evidence, Epidemiology and Clinical Research
October 28, 2021, at 1:15 pm EST | 7:15 pm CET

Clinerion-led panel, part of the DIA's Digital Technology in Clinical Trials virtual event, October 27-29, 2021. Note: you have to be registered to the entire DIA event to attend.

Can we leverage more real-world data (RWD), from electronic health records (EHRs) to create deeper information and insights into patient care regimens, journeys and outcomes? As RWD moves "up the R&D value chain" and into pipeline prioritization and into early research, development, clinical research, patient journey (insights) and regulatory applications, we investigate what constitutes "fit for purpose" RWD.

Speakers / participants:

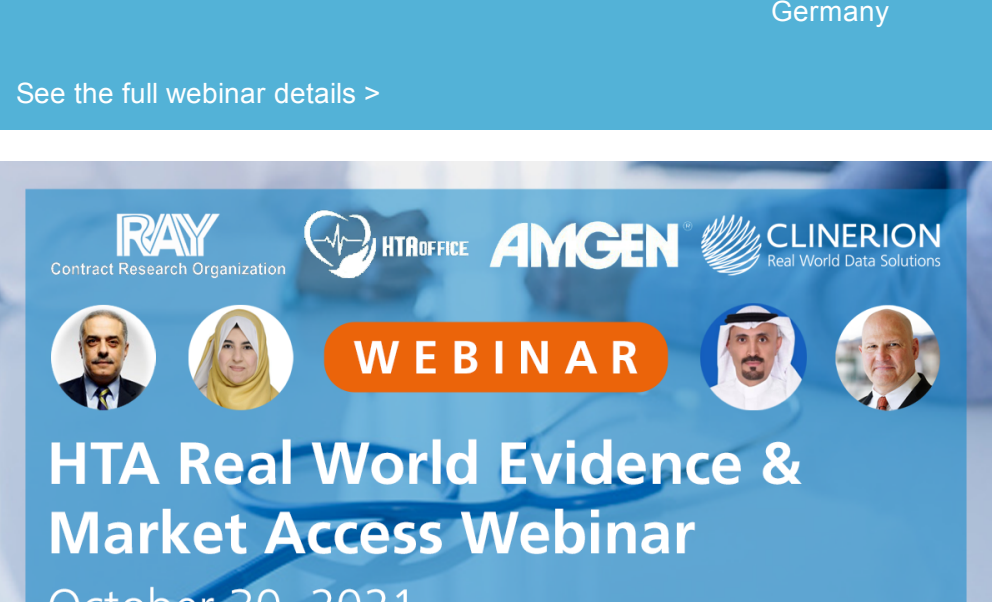


Douglas Drake
Senior Director, Customer Solutions, Clinerion

Sébastien Wischen, RN
Chief Executive Officer, CancerDataNet GmbH

Ben Illgens
CEO and President Partners for Patients Europe and Asia, Germany

[See the full webinar details >](#)



HTA Real World Evidence & Market Access Webinar
October 30, 2021

HTA Real World Evidence & Market Access
October 30, 2021, at 7 pm CET | 8 pm AST

Clinerion's Senior Director, Customer Solutions, Douglas Drake, will speak at this webinar which is organized by RAY Contract Research Organization.

Speakers / participants:



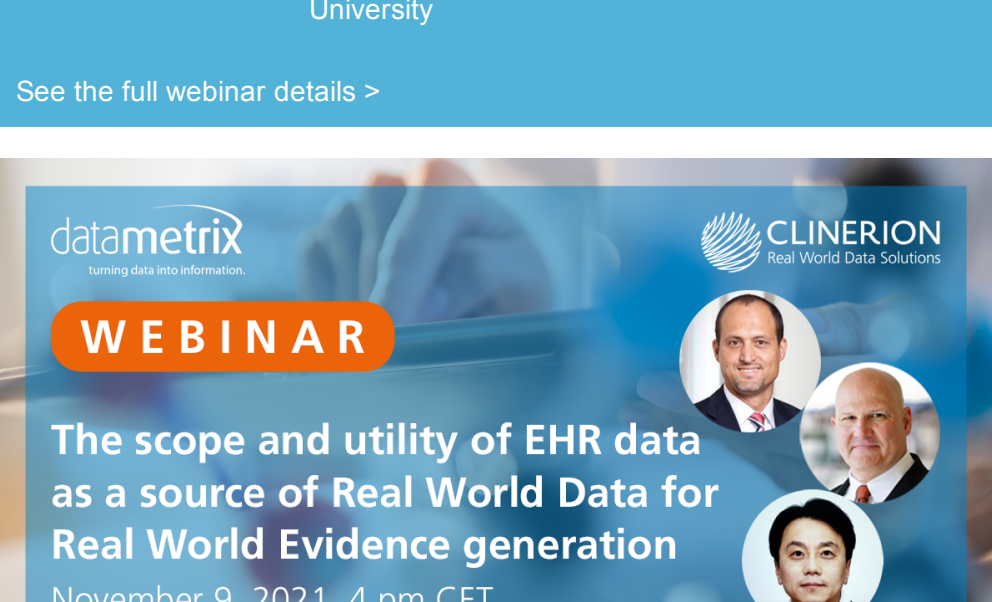
Dr. Mosaad Morsl
Founder & CEO of RAY Contract Research Organization

Gihan Hamdy, Elsisl, Msc, PhD
Managing Director, HTA Office LLC, MENA & Lecturer, Faculty of Pharmacy, Future University, Arab Academy for Science & Technology & Cairo University

Dr. Fawaz Ajland
Value & Access Manager, Amgen KSA

Douglas Drake
Senior Director, Customer Solutions, Clinerion

[See the full webinar details >](#)



WEBINAR
The scope and utility of EHR data as a source of Real World Data for Real World Evidence generation
November 9, 2021, 4 pm CET

The scope and utility of EHR data as a source of Real World Data for Real World Evidence generation
November 9, 2021, at 4 pm CET

Digital technology is enabling not only more digital engagement but also results in more digital healthcare data being generated than ever before. As a result, digital patient records are now a major source for the collection of real-world data (RWD). When used effectively, RWD can be turned into real-world evidence (RWE) and be transformative in generating evidence that supports drug efficacy and commercial healthcare application. However, the real-world data collected needs to be appropriate for use, fit for purpose, and effective in addressing the question or research topic.

In this webinar, the panel will discuss their experience in working with RWD extracted from electronic health record (EHR) systems and how this compares to data that tends to be generated in randomized clinical trials (RCTs) which, today, are still the gold standard in clinical evidence generation. We will be touching on some of the key differences between RCT endpoints and the healthcare data recorded in the clinic that tends to drive clinical decision making, and how this affects our ability to compare RCT results with RWD for RWE generation. And we will explore some of the growing benefits and opportunities that EHR data presents in making clinical research more effective and efficient.

Speakers / participants:

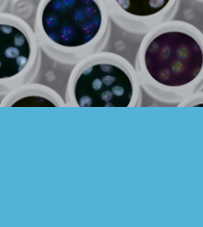


Ben Illgens
CEO and President Partners for Patients Europe and Asia, Germany

Ahmed El Rhail
President & CEO, Datamatrix

Douglas Drake
Senior Director, Customer Solutions, Clinerion

[See the full webinar details >](#)





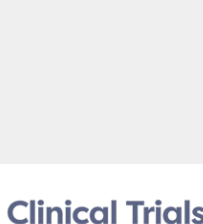


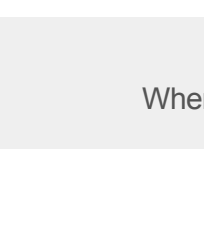
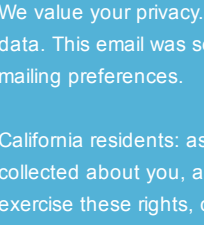

Webinar recording: **Rare Disease Patient Cohort Identification Using AI/ML Models and Federated EHR-based Real-World Data Infrastructure, with Volv Global**

Our recent webinar had a great discussion panel and the recording is now available!

[Please click here to access the recording >](#)

[Clinerion's Webinars page >](#)

Upcoming Events

	Medtech & Pharma Platform Annual Conference 2021 Date: October 21, 2021 Location: VIRTUAL See details >
	Gallen Week of Innovation 2021 Dates: October 25-29, 2021 Location: VIRTUAL See above for details on the Clinerion chaired panel on October 27, 2021, on "Hematologic Cancers and Gene-Based "Tumor Agnostic" Therapies" See details >
	DIA: Digital Technology in Clinical Trials Dates: October 27-29, 2021 Location: VIRTUAL See above for details on the Clinerion-led panel on October 28, 2021, on "Patient Data Technologies for Real-World Evidence, Epidemiology and Clinical Research" See details >
	Clinical Trials Europe 2021 Dates: November 2-4, 2021 Location: VIRTUAL See details >
	BioData World Congress 2021 Dates: November 2-4, 2021 Location: Basel, Switzerland & VIRTUAL See details >
	Day One Conference 2021 Dates: November 4th, 2021 Location: VIRTUAL See details >
	IHF Barcelona - 44th World Hospital Congress Dates: November 8-11, 2021 Location: Barcelona, Spain & VIRTUAL See details >
	World Orphan Drug Congress Europe 2021 Dates: November 15-17, 2021 Location: Barcelona, Spain See details >

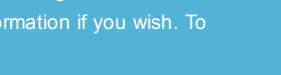
Where can you meet us next? See all our Events attendance >

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