

Dear {contact.first},



Welcome to Clinerion's first newsletter of 2021!

With the new year comes a spirit of revival in the air. The pandemic is not yet over, but we feel the green shoots of recovery in clinical research for 2021.

In January, I started my tenure as CEO of Clinerion. I am honored by this responsibility, to carry Clinerion ever further onward: extending our global real-world data coverage into the US and the EU5 and expanding our Patient Network Explorer services and solutions with paradigm-shifting new technologies and functionalities.

We have ground-breaking plans to develop an AI/ML Infrastructure and predictive models for early detection of rare and high-risk diseases. We are fast-tracking new technologies to support new treatments, incl. complementing clinical data with images and genomic data for the detection of certain diseases as well as analyzing disease progression data, in partnership with leaders in their field. Clinerion will also actively work on activities in cross-border collaborative research and publications within our "Clinerion Community" global network of hospitals and sites, and enter the field of post-marketing follow-up for medical devices.

All in service of being *THE* provider of real-world data analytics for disease progressions and therapeutic insights.

I'm looking forward to hearing from you about your needs; how can Clinerion help you with your real-world data needs?

Barış Erdogan, CEO, Clinerion

[Press release announcing Baris Erdogan as CEO of Clinerion >](#)



Baris Erdogan has already been interviewed by Pharma Boardroom.

"CEO Baris Erdogan explains how the company is creating and applying technology to significantly reduce the drug development timeline. Clinerion uses Big Data analytics technologies to help hospitals, pharmaceutical companies and research organizations identify high-risk patients for different diseases, improve the market access process, respecting privacy laws and regulations along the way."

[Read the interview >](#)

Get reacquainted with what Clinerion can do for you!



How does Clinerion support the generation of Real World Evidence?

[Watch the video >](#)

[Watch all Clinerion's videos >](#)

The Eye of the Expert



Interview: Applying machine learning to real-world data

Clinerion's Douglas Drake was interviewed by The Evidence Base on how machine learning (ML) may be applied to real-world data (RWD) in order to help achieve better outreach for diagnostic testing and correct therapeutic treatment.

[Read the article >](#)

Our Team Expands!



Sinan Findik
Research Engagement Manager

[View profile](#)

Sinan Findik has joined Clinerion as Research Engagement Manager.

Sinan is a PhD candidate in Neuroscience, holding two Master's degrees in Computational Biology & Bioinformatics and Management in Pharmaceutical Industry and a Bachelor's Degree in Molecular Biology and Genetics.

Sinan aims at expanding the Clinerion network and contribute to the quality of collaborations, enhance the quality of life, contributing to scientific progression in global arena by translating the clinical big data into high impact publications and make a positive impact on all stakeholders of Clinerion in the global.

Webinars

Webinar: Management and Operation in Clinical Research (Curso de Gestão e Operação em Pesquisa Clínica)

March 11-12, 2021, in collaboration with iHealth Group



Continuing our support of clinical research in Brazil, we are pleased to present a webinar by Roberta de Almeida, Teaching & Research Coordinator at a key Brazilian hospital in our global site network, Santa Casa de Porto Alegre.

The webinar, in Portuguese, will be broadcast on YouTube by Martagão Gesteira and will offer a certificate upon completion.

[Register for the webinar >](#)



Webinar: "The Power of We" – A Practical, Collaborative Approach to Implement and Deliver Clinical Trials Predictably

In this webinar, we discussed the application of new, synergistic, participant recruitment and retention techniques that make drug development more productive.

[Watch the recording >](#)



Webinar: RWE in Clinical and Epidemiological Research

How do we leverage real-world data to produce actionable real-world evidence? Leading experts from Turkey discussed their experiences, including successes from using Clinerion real-world data, in a webinar, last month.

[Watch the recording >](#)

[Watch recordings of all Clinerion's recent webinars >](#)

Upcoming Events



Rare Disease Day
Dates: February 26–March 02, 2021
Location: VIRTUAL
[See details >](#)



DIA Europe 2021
Dates: March 15–19, 2021
Location: VIRTUAL
[See details >](#)



CTO 2021 Clinical Trials Conference
Dates: March 23–25, 2021
Location: VIRTUAL
[See details >](#)



DIA Panel: Data Interoperability paves the path to more efficient clinical trials in the post-COVID era
Date: March 25, 2021
Location: VIRTUAL
Details not yet finalised – please stay tuned!



European Site Solutions Summit 2021
Dates: April 20–22, 2021
Location: VIRTUAL
[See details >](#)



Clinical Trials V-Forum
Dates: April 21–22, 2021
Location: VIRTUAL
[See details >](#)

[Where can you meet us next? See all our events attendance >](#)

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