



Newsletter  
March 2017



### Clinerion is still GROWING! Entry into Asia.

Clinerion's global expansion continued apace, last month, as we signed a strategic alliance with ASUS Life at the HIMSS 17 conference in Orlando, Florida, to deliver our innovative services for the efficient running of clinical trials, clinical patient recruitment, market access and real-world evidence in Taiwan. This marks Clinerion's entry into Asia, following our big news last time about our expansion into South America.

[Find out more >](#)



Outsourcing Pharma interviewed us on both these stories:

["Clinerion enters Asia through strategic alliance with ASUS Life" \(Outsourcing Pharma\) >](#)

["Clinerion aims for 50m patients by Q2 2017 as it enters South America" \(Outsourcing Pharma\) >](#)



CenterWatch Weekly followed up with a report on developments in the clinical trials market Brazil and why the time is right for Clinerion's approach. ["Clinerion enters an improved clinical trials market in Brazil" >](#)



Clinerion is still GROWING! New push into Eastern Europe, Middle East and Africa.

We also announced the expansion of our activities into countries in Eastern Europe, the Middle East and Africa (EEMEA), spearheaded by a newly appointed regional head, Baris Erdogan, PhD. [Find out more >](#)



Clinerion is still GROWING! New customer: AbbVie.

We are happy to report that Clinerion has signed an agreement with AbbVie. We hope this is just the first step in a long, beneficial collaboration!



### Telling our story

We're here for you! We support your business through solutions for clinical trials, real-world evidence and market access processes. We improve efficiency at the forefront of technology and patient data informatics. Here are two thought leadership pieces and an interview we recently had published:



How has Patient Recruitment System helped Clinerion's partner hospitals? Applied Clinical Trials commissioned us to detail the benefits experienced by hospitals in our network: ["Solutions Driving Efficiency in Clinical Trials" \(Applied Clinical Trials\) >](#)



What are the benefits of using a hybrid cloud infrastructure? We wrote a piece for World Pharma Today: ["Scalability and patient data security in the age of clinical trial recruitment using electronic medical records: an infrastructure solution" \(World Pharma Today\) >](#)

Pharma Boardroom interviewed our CEO, Ulf Claesson:



### Clinerion PRS on tour.

The first quarter of 2017 has been a busy time for us! In January and February, Clinerion attended the [SCOPE Summit](#) in Miami FL, USA; [Arab Health](#) in Dubai, UAE; the [Digital Health Summit and Exhibition](#) in London, UK; [HIMSS 17](#) in Orlando FL, USA; the [7. FORUM Patientennahe Klinische Forschung „Wissensmanagement in der Medizin“](#) in Freiburg, Germany; [Evidence Europe Congress + World Pharma Pricing and Market Access Congress](#) in London, UK; and [Clinical Innovation & Partnering World](#), also in London.

### Next up ...

And we have big plans for the coming months! Come talk to us at any of the following upcoming events! [Contact us](#), if you'd like to book an appointment.



[Emerging Markets Forum: "Pharma and OTC go-to-market strategies, partnerships and market access"](#), on March 13-14, 2017, in Berlin, Germany. Look out for Clinerion's new Regional Head, EEMEA, Barış Edoğan! [Contact us for an appointment >](#)



[BioPharma Asia / World Orphan Drug Congress Asia 2017](#), on March 21-23, 2017, in Singapore. [Contact us for an appointment >](#)

[HIMSS Liège](#), on March 28-29, 2017, in Liège, Belgium. Clinerion will have a tabletop in the main area! [Contact us for an appointment >](#)



[World Orphan Drug Congress USA](#), on April 19-21, 2017, in Washington, DC, USA.  
[Contact us for an appointment >](#)



[Informatics for Health](#), on April 24-26, 2017, in Manchester, UK.  
[Contact us for an appointment >](#)



[Access Europe Summit 2017 / Real World Evidence Europe 2017](#), on April 25-26, 2017, in Amsterdam, The Netherlands.  
[Contact us for an appointment >](#)



[Clinical Trials in Central and Eastern Europe](#), on April 25-26, 2017, in Budapest, Hungary. Clinerion's new Regional Head, EEMEA, Barış Edoğan, will speak on the first day.  
[Contact us for an appointment >](#)



[conhIT Business Meetings 2017](#), on April 26, 2017, in Berlin, Germany.  
[Contact us for an appointment >](#)



[UK e-Health Week](#), on May 3-4, 2017, London, UK. Clinerion will be at booth 40. Tigran Arzumanov, Head of Sales, Clinerion, will give a talk entitled "Matching clinical trials with patients: global EHR based patient recruitment" on the Unplugged Stage, at 3pm on the first day.  
[Contact us for an appointment >](#)



[Swiss Biotech Day](#), on May 4, 2017, in our hometown of Basel, Switzerland.

[Contact us for an appointment >](#)



[eHealth Week](#), May 12, 2017, in Malta. Clinerion will be at booth 65.

[Contact us for an appointment >](#)



[Paris Healthcare Week](#), on May 16-18, 2017, in Paris, France.

[Contact us for an appointment >](#)

And that's just what we have lined up for the next two months! Do [contact us](#), if you'd like to arrange an appointment at any of these events!



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